## **ORDER**

Orders Order / Rev: 105317 06832440 Alt Order #: Crossroads GPS Product Desc: 778 Estimate: Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Sales Office: Original Date / Rev: 08/08/12 / 08/08/12 **BLPHI** Order Type: **GENERAL** Sales Region: National Crossroads Media, LLC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 66 Canal Center Plaza EOM/EOC Alexandria, VA 22314 Agency Commission: 15% **Crossroads GPS** Advertiser Name: A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Agency External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	96	\$70,375.00	\$59,818.75
10/01/12	10/01/12	19	\$12,900.00	\$10,965.00

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	96	\$70,375.00	\$59,818.75	0.00
October 2012	19	\$12,900.00	\$10,965.00	0.00
Totals	115	\$83,275.00	\$70,783.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$83,275.00
Market	100%	\$260,234.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$85,877.34
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$39,035.16
KTUD	1%	\$2,602.34
KVVU	17%	\$44,239.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,204.69

L	n Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ε	1 KSNV	09/25/12	09/25/12	Wake Up Early w/	Wagn€M	430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early W	agners								
	WAKE-\	N/WAGNE	RS REV R	ATE									
	Sta	rt Date E	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

Print Date: 08/08/12 09:21:28 Page 2 of 11

**KSNV** 

Order / Rev: 105317

Advertiser: Crossroads GPS

Product Desc:

Estimate:

Alt Order #: 06832440

Crossroads GPS

Flight Dates: 09/25/12 - 10/01/12

778

Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 09/25/12 09/25/12 KSNV Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - T- - - -0.00 \$200.00 09/26/12 09/26/12 Wake Up Early w/ Wagn€M 0.00 NM E 2 KSNV 430a-5a - - W- - - -:30 \$200.001 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE **End Date** Weekdays Start Date Spots/Week Rate Rating - - W- - -\$200.00 Week: 09/24/12 09/30/12 0.00 430a-5a 0.00 NM E 3 KSNV 09/27/12 09/27/12 \$200.001 Wake Up Early w/ Wagn@M ---T---:30 1 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - - - T- -\$200.00 0.00 E 4 KSNV 09/30/12 09/30/12 Wake Up Early w/ Wagn@M \$200.001 0.00 NM 430a-5a ----S :30 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$200.00 0.00 E 5 KSNV 10/01/12 10/01/12 Wake Up Early w/ Wagn€M 430a-5a M- - - - -:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Spots/Week Rating Start Date **End Date** Weekdays Rate M- - - -Week: 10/01/12 10/07/12 \$200.00 0.00 E 6 KSNV 09/25/12 09/25/12 The Agenda 1230pm CM 1230-1p - T- - - -:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -09/30/12 \$325.00 Week: 09/24/12 0.00 - - W- - - -\$325.00 1 **KSNV** 09/26/12 09/26/12 The Agenda 1230pm CM :30 0.00 NM \$325.00 1230-1p 1 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Spots/Week Start Date End Date Rating Weekdays Rate - W- - - -Week: 09/24/12 09/30/12 \$325.00 0.00 KSNV 09/27/12 09/27/12 The Agenda 1230pm CM 1230-1p - - - T- - -:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - - - T- - -\$325.00 0.00 KSNV 09/28/12 09/28/12 СМ ---F--\$325.00 1 The Agenda 1230pm 1230-1p .30 0.00 NM \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE Spots/Week **End Date** Start Date Weekdays Rate Rating - - - - F- -Week: 09/24/12 09/30/12 \$325.00 0.00 E 10 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M- - - - -:30 1 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 M- - - -\$325.00 0.00 E11 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M ---S :30 1 \$325.001 0.00 NM \$325.00 6a-7a 1 News 3 Sunrise SUNDAY AVG. ALL WKS/NW3-SUNRS WKND REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$325.00 0.00 E12 KSNV 09/25/12 09/25/12 Rachael Ray - T- - - -:30 \$325.001 0.00 NM CM 11am-12pm 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 - T- - - -Week: 09/24/12 \$325.00 0.00 \$325.00 1 E13 KSNV 09/26/12 09/26/12 CM 11am-12pm - - W- - - -:30 0.00 NM \$325.00

Print Date: 08/08/12 09:21:28 Page 3 of 11

**KSNV** 

Order / Rev: 105317

105517

Advertiser: Crossroads GPS

Estimate:

Alt Order #: 06832440

Product Desc:

Crossroads GPS

Flight Dates: 09/25/12 - 10/01/12

778

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Rachael Ray Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 09/24/12 09/30/12 \$325.00 0.00 Rachael Ray E14 KSNV 09/27/12 09/27/12 СМ 11am-12pm - - - T- - -:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 - - - T- - · \$325.00 0.00 E15 KSNV 09/28/12 09/28/12 CM ---F--:30 \$325.001 0.00 NM Rachael Ray 11am-12pm 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating ---F-0.00 Week: 09/24/12 09/30/12 \$325.00 E 16 KSNV 10/01/12 10/01/12 Rachael Ray CM 11am-12pm M- - - - -:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHAEL RAY REV RATE Start Date End Date Weekdays Spots/Week Rating Rate M- - -Week: 10/01/12 10/07/12 \$325.00 0.00 E 17 KSNV 09/29/12 09/29/12 Wknd Wheel of Fortune CM 7-730pm ---S-:30 \$500.001 1 0.00 NM 1 \$500.00 SAT/ Wheel of Fortune WHEEL REV RATE/PG **End Date** Start Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ---S-\$500.00 0.00 E18 KSNV 09/25/12 09/25/12 - T- - - -\$325.00 1 The Doctors CM 2pm-3pm :30 1 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 09/24/12 09/30/12 \$325.00 0.00 - - W- - - -E 19 KSNV 09/26/12 09/26/12 СМ :30 \$325.001 The Doctors 2pm-3pm 0.00 NM 1 \$325.00 The Doctors DOCTORS REV RATE Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 - - W- - - -0.00 \$325.00 E 20 KSNV 09/27/12 09/27/12 The Doctors CM 2pm-3pm ---T---:30 \$325.001 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating 09/30/12 - - - T- - -\$325.00 Week: 09/24/12 0.00 ---F--E 21 KSNV 09/28/12 09/28/12 \$325.001 0.00 NM The Doctors CM 2pm-3pm :30 1 \$325.00 The Doctors DOCTORS REV RATE Start Date End Date Spots/Week Rating Weekdays Rate - - F- -Week: 09/24/12 09/30/12 \$325.00 0.00 E 22 KSNV 10/01/12 10/01/12 CM :30 \$325.001 0.00 NM \$325.00 The Doctors 2pm-3pm M----The Doctors DOCTORS REV RATE Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/01/12 10/07/12 M- - - - -\$325.00 0.00 E 23 KSNV 09/25/12 09/25/12 СМ - T- - - -\$225.00 1 Late Night w/Fallon 1237a-136am :30 0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< Weekdays Spots/Week Rating Start Date End Date Rate 09/30/12 Week: 09/24/12 \$225.00 0.00 E 24 KSNV 09/26/12 09/26/12 Late Night w/Fallon CM 1237a-136am --W---:30 \$225.001 0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 - - W- - - -\$225.00 0.00 E 25 KSNV 09/27/12 09/27/12 CM \$225.001 0.00 NM \$225.00 1237a-136am - - - T- - -:30

Print Date: 08/08/12 09:21:28 Page 4 of 11

**KSNV** 

Order / Rev: 105317

Advertiser:

Crossroads GPS

Alt Order #: 06832440 Product Desc: Crossroads GPS 778

Flight Dates:

09/25/12 - 10/01/12 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Late Night w/Fallo									
J FALLO	N-NBC	<	Late Hight W/F and	J11						_		
Start Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 26 KSNV	09/28/1	2 09/28/12	Late Night w/Fallo		1237a-136an	n F	- :30	1	\$225.00 1	0.00 NM	1	\$225.00
J FALLO	N-NBC	<										
Start Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$225.00	Rating 0.00						
E 27 KSNV	10/01/1	2 10/01/12	Late Night w/Fallo		1237a-136an	n M	- :30	1	\$250.00 1	0.00 NM	1	\$250.00
		< REV RATE										
Start Week: 10/0	t <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E28 KSNV	09/25/1	2 09/25/12	M-F Today Show	III 4th <b>Æ</b> M	10am-11am	- T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY S	SHW3-N	NBC REV RA	Today 4th Hour									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/2	24/12	09/30/12	- T	1	\$325.00	0.00						
			M-F Today Show Today 4th Hour	III 4th <b>&amp;</b> M	10am-11am	W	- :30	1	\$325.00 1	0.00 NM	1	\$325.00
_		NBC REV RA		C= =+= \\ \\ \ = =  -	Data	Datina						
<u>Stan</u> Week: 09/2	t <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				l		
			M-F Today Show		10am-11am	T	- :30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-N	IBC REV RA	Today 4th Hour TE									
<u>Start</u> Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$325.00	Rating 0.00						
E31 KSNV	09/28/1	2 09/28/12	M-F Today Show	III 4th <b>Æ</b> M	10am-11am	F	- :30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	CH/V/3 V	NBC REV RA	Today 4th Hour									
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 09/2		09/30/12	F	1	\$325.00	0.00						
E32 KSNV	10/01/1	2 10/01/12	M-F Today Show	III 4th <b>&amp;</b> M	10am-11am	M	- :30	1	\$325.001	0.00 NM	1	\$325.00
TODAY S	SHW3-N	NBC REV RA	Today 4th Hour									
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10/0		10/07/12	M	1	\$325.00	0.00						
E33 KSNV	09/25/1	2 09/25/12	M-F 5-6a WakeUp	-	5-6a	- T	- :30	1	\$350.001	0.00 NM	1	\$350.00
WAKE W	//WAGN	IRS1	M-F 5-6a WakeU	p w/wagners								
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	- T	1	\$350.00	0.00				2 22 1114		<b>^</b>
			M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	<b>W</b>	- :30	1	\$350.00 1	0.00 NM	1	\$350.00
WAKE W		_				5.1						
Start Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$350.00	Rating 0.00						
			M-F 5-6a WakeUp		5-6a	T	- :30	1	\$350.001	0.00 NM	1	\$350.00
\A/A/<	/AA/A O.	1004	M-F 5-6a WakeU	p w/Wagners								
WAKE W	v/waGN t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	T	1	\$350.00	0.00						
E36 KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeUp	-	5-6a	F	- :30	1	\$350.001	0.00 NM	1	\$350.00
WAKE W	//WAGN	IRS1	M-F 5-6a WakeU	p w/vVagners								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	F	1	\$350.00	0.00						
E37 KSNV	10/01/1	2 10/01/12		CM	5-6a	M	- :30	1	\$450.00 1	0.00 NM	1	\$450.00

Print Date: 08/08/12 09:21:28 Page 5 of 11

Order / Rev: 105317

Advertiser: Crossroads GPS

06832440 Alt Order #: Product Desc: Crossroads GPS **KSNV** 

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU									
WAKE	W/WAGN	NRS1 REV R		p w/wagners						_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	1 2 10 10 1	\$450.00	0.00	.20		Ф7E0 00 4	0.00 NIM	4	Ф <b>7</b> ГО ОО
E 38 KSINV	09/25/1	12 09/25/12	M-F Today Show M-F Today Show		9-10a	- T	:30	1	\$750.00 1	0.00 NM	1	\$750.00
TODAY	'SHW2-1	NBC REV RA		•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1 2 2 1 10 10	\$750.00	0.00 W	.20		¢750 00 1	0.00 NIM	1	Ф <b>7</b> ЕО ОО
E 39 KSINV	09/26/1	12 09/20/12	M-F Today Show M-F Today Show		9-10a	VV	:30	1	\$750.00 1	0.00 NM		\$750.00
TODAY	SHW2-1	NBC REV RA	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M-F Today Show	II 2rd LOM	\$750.00 9-10a	0.00 T	:30	1	\$750.00 1	0.00 NM	1	\$750.00
E 40 KSINV	09/27/1	12 09/21/12	M-F Today Show		9-10a	1	.30	'	φ/30.00 I	U.UU INIVI	ı	\$750.00
TODAY	' SHW2-1	NBC REV RA										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M-F Today Show	II 3rd HRM	\$750.00 9-10a	0.00 F	:30	1	\$750.00 1	0.00 NM	1	\$750.00
L41 NOINV	09/20/1	12 09/20/12	M-F Today Show		9-10a		.30	'	φ <i>1</i> 30.00 1	U.UU INIVI	'	φ130.00
TODAY	' SHW2-1	NBC REV RA	ATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M-F Today Show	II 3rd HPM	\$750.00 9-10a	0.00 M	:30	1	\$750.00 1	0.00 NM	1	\$750.00
L42 NOIV	10/01/1	12 10/01/12	M-F Today Show		3-10a	141	.50	,	ψ730.00 T	O.OO INIVI	'	Ψ730.00
TODAY	' SHW2-1	NBC REV RA	ATE									
	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	Wknd Jeopardy	1 CM	\$750.00 630-7pm	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
L 40 NOIV	03/23/1	12 03/23/12	SAT/Jeopardy	Olvi	000 7 pm	5	.50		ψ300.00 1	0.00 14101		ψ500.00
JEP RE	V RATE											
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 44 KSNV			M-F Jeopardy	CM	630-7pm	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
L 44 NOIV	00/20/1	12 00/20/12	M-F Jeopardy	OW	000 7 pm	1	.00		ψ1,000.001	0.00 14101		Ψ1,000.00
	RDY< RI											
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,000.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
2 10 110111	00/20/1	12 00/20/12	M-F Jeopardy	0	000 Tp		.00		ψ1,000.001	0.00 14111	·	Ψ1,000.00
	RDY< RI											
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Jeopardy			_		•	* 1,000100			**,******
	RDY< RI				<b>-</b> .	5						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Jeopardy									, ,
	RDY< RI		\\\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Consta AAI a sila	Data	Dating						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
			M-F Jeopardy	CM	630-7pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy		•							•
		EV TP & RAT		Spots/Mosts	Poto	Pating						
Week: 10/	ort Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,300.00	Rating 0.00						
E 49 KSNV				CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
										•		

Print Date: 08/08/12 09:21:28 Page 6 of 11

Order / Rev: 105317

Advertiser: Crossroads GPS

06832440 Alt Order #: Product Desc: Crossroads GPS **KSNV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show	N								
TONITE	SHW-N	IBC< REV R	Tonight Show ATE									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$750.00	0.00						
E50 KSNV	09/26/1	2 09/26/12	The Tonight Show	w CM	1135p-1237a	W	:30	1	\$750.00 1	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W	1	\$750.00	0.00			<b>^</b>			<b>^</b>
E51 KSNV	09/27/1	2 09/27/12	The Tonight Show	w CM	1135p-1237a	ıT	:30	1	\$750.00 1	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	The Taxisht Char	1	\$750.00	0.00	-20		Ф750 00 4	0.00 NM	4	<b>Ф7</b> ГО ОО
E 52 KSNV	09/28/1	12 09/28/12	The Tonight Show	w CM	1135p-1237a	F	:30	1	\$750.00 1	0.00 NM	1	\$750.00
TONITE	SHW-N	IBC< REV R	-									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/30/12		1 w CM	\$750.00	0.00 M	:30	1	\$750.00 1	0.00 NM	1	¢750.00
E53 KSNV	10/01/1	12 10/01/12	The Tonight Show	w Civi	1135p-1237a	[ IVI	.30	'	\$750.001	U.UU INIVI	1	\$750.00
TONITE	SHW-N	IBC< REV R	0									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/ E54 KSNV		10/07/12	NEWS 3 at 4 (1	1 HOLIBICM	\$750.00 4-5pm	0.00 - T	:30	1	\$700.00 1	0.00 NM	1	\$700.00
L 34 NOINV	09/23/1	12 09/23/12	4PM NEWS (1 h	,	4-5pm	- 1	.30	'	φ <i>1</i> 00.00 1	U.UU INIVI	'	φ/00.00
NEWS	REV TP	& PROGRAM	,	,								
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 09/ E 55 KSNV		09/30/12	NEWS 3 at 4 (1	HOURICM	\$700.00 4-5pm	0.00 W	:30	1	\$700.00 1	0.00 NM	1	\$700.00
L 33 KOIV	03/20/1	12 03/20/12	4PM NEWS (1 h	,	т Ории		.50	•	ψ7 00.00 1	0.00 14101		Ψ100.00
	REV TP	& PGM										
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 56 KSNV		2 09/27/12	NEWS 3 at 4 (1		4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
200 110111	00/21/1	00/21/12	4PM NEWS (1 h	,	ТОРШ	•	.00	·	Ψ7 00.00 1	0.00 14.01	·	ψ1 00.00
_	_	& PROGRAM				<b>.</b>						
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
20	00/20/	00,_0,	4PM NEWS (1 h	,	. ор	-	.00	·	ψ. σσ.σσ .	0.00		ψ. σσ.σσ
		& PROGRAM				<b>.</b>						
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays F	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	M	:30	1	\$800.001	0.00 NM	1	\$800.00
			4PM NEWS (1 h		-1				*			,
		TE, TP & PG		0	Data	Dating						
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$800.00	Rating 0.00						
			M-F 6-7a WakeU	pw/WaGM	6-7a	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeL	Jp w/Wagners								
		NRS2 REV R		Cnoto/Mook	Doto	Datina						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 60 KSNV			M-F 6-7a WakeU		6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeL									
		NRS2 REV R		Snote/Mock	Poto	Pating						
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 61 KSNV				CM	6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
										•		

Print Date: 08/08/12 09:21:29 Page 7 of 11

**KSNV** 

Order / Rev: 105317

Advertiser: Crossroads GPS

06832440 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/25/12 - 10/01/12 778

Estimate:

Ln	Ch	Start	End	Inventory Code		Start/End	Time	Days	Len S	pots	Rate	Pri	Rtg Type	Spot	iS	Amount
				M-F 6-7a WakeU M-F 6-7a WakeU												
V	VAKE V	V/WAGN	NRS2 REV R		p III Wagnord											
\/\۵	Star ek: 09/2	rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00	-								
				M-F 6-7a WakeU		6-7a		· F	:30	1	\$1,000.00	1	0.00 NM	i	1	\$1,000.00
	A/AI/E \/	A/AA/A	IDOO DEV D	M-F 6-7a WakeU	p w/Wagners											
V		w/waGN rt Date	NRS2 REV R End Date	ATE Weekdays	Spots/Week	Rate	Rating									
	ek: 09/2	24/12	09/30/12	F		\$1,000.00	0.00	-						į		
E 63	KSNV	10/01/1	2 10/01/12			6-7a	M-		:30	1	\$1,000.00	1	0.00 NM		1	\$1,000.00
٧	VAKE V	V/WAGN	NRS2 REV R	M-F 6-7a WakeU ATE	p w/vvagners											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-								
	ek: 10/(		10/07/12 2 09/25/12	M Today Show	CM	\$1,000.00 658a-9am	0.00	) Γ	:30	1	\$1,500.00	1	0.00 NM	ł	1	\$1,500.00
□ 04 1	KSINV	09/23/1	2 09/23/12	Today Show	CIVI	000a-9aiii		1	.30	'	\$1,500.00	1	U.UU INIVI		1	\$1,500.00
Т			EV RATE		0	Б.,	D //									
We	<u>Stai</u> ek: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,500.00	Rating 0.00	-								
E 65 I	KSNV	09/26/1	2 09/26/12	Today Show	CM	658a-9am		- W	:30	1	\$1,500.00	1	0.00 NM	İ	1	\$1,500.00
т		SHW RE	EV RATE	Today Show												
'		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>L</u>								
	ek: 09/2		09/30/12	W		\$1,500.00	0.00							ļ		
E 66 I	KSNV	09/27/1	2 09/27/12	Today Show Today Show	CM	658a-9am		- T	:30	1	\$1,500.00	1	0.00 NM		1	\$1,500.00
Т	TODAY	SHW R	EV RATE	roday Criow												
\/\o	Star ek: 09/2	rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,500.00	Rating 0.00	-								
			2 09/28/12	Today Show	CM	658a-9am		· F	:30	1	\$1,500.00	1	0.00 NM	i	1	\$1,500.00
				Today Show												
ı		SHW RI	EV RATE End Date	Weekdays	Spots/Week	Rate	Rating									
We	ek: 09/2		09/30/12	F		\$1,500.00	0.00	-								
E 68	KSNV	10/01/1	2 10/01/12	Today Show	CM	658a-9am	M-		:30	1	\$1,500.00	1	0.00 NM		1	\$1,500.00
Т	TODAY	SHW RE	EV RATE	Today Show												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-								
	ek: 10/(		2 09/25/12	M M-F Early News	CM	\$1,500.00 5-630p	0.00	) Γ	:30	1	\$1,000.00	1	0.00 NM	ł	1	\$1,000.00
L 03 1	KONV	03/23/1	2 03/23/12	M-F Early News	Civi	3-030p		[	.50	'	\$1,000.00	ı	0.00 14101		'	ψ1,000.00
٧	/ARIOU		E. J.D.	Maralada	0	Data	Datha									
We	<u>5tai</u> ek: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00									
E70 I	KSNV	09/26/1	2 09/26/12	M-F Early News	СМ	5-630p		- W	:30	1	\$1,000.00	1	0.00 NM	1	1	\$1,000.00
\	/ARIOU	IS		M-F Early News												
v	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>								
	ek: 09/2		09/30/12	W		\$1,000.00	0.00									
E71 I	KSNV	09/27/1	2 09/27/12	M-F Early News M-F Early News	CM	5-630p		- T	:30	1	\$1,000.00	1	0.00 NM		1	\$1,000.00
V	/ARIOU	JS		•												
١٨/٥	Star ek: 09/2	rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00									
			2 09/28/12	M-F Early News	CM	5-630p		· F	:30	1	\$1,000.00	1	0.00 NM	i	1	\$1,000.00
				M-F Early News		•										
V	/ARIOU Staı	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating									
We	ek: 09/2		09/30/12	F		\$1,000.00	0.00							]		
E73 I	KSNV	10/01/1	2 10/01/12		CM	5-630p	M-		:30	1	\$1,200.00	1	0.00 NM		1	\$1,200.00

Print Date: 08/08/12 09:21:29 Page 8 of 11

Order / Rev: 105317

Advertiser: Crossroads GPS

06832440 Alt Order #:

Product Desc: Crossroads GPS

**KSNV** 

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News									
VARIOUS	REV R	ATE	·							_		
Start D Week: 10/01/		End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E74 KSNV 09			Noon News	СМ	12-1230pm	- T	:30	1	\$425.00 1	0.00 NM	1	\$425.00
NEWS 3 A	T NOC	N	Noon News									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	- T	1	\$425.00	0.00						
E75 KSNV 09	9/26/12	09/26/12	Noon News	CM	12-1230pm	W	:30	1	\$425.00 1	0.00 NM	1	\$425.00
NEWS 3 A	T NOC	N	Noon News									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	W	1	\$425.00	0.00						
E76 KSNV 09	9/27/12	09/27/12	Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 A	T NOC	N	Noon News									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/	/12	09/30/12	T	1	\$425.00	0.00						
E 77 KSNV 09	9/28/12	09/28/12	Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 A	T NOC	N	Noon News									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/	/12	09/30/12	F	1	\$425.00	0.00						
E 78 KSNV 10	0/01/12	2 10/01/12	Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS 3 A	T NOC	N	Noon News									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/		10/07/12	M	1	\$425.00	0.00						
E79 KSNV 09	9/29/12	2 09/29/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
AVG. ALL	WKS		News 3 Sunrise S	SATURDAY								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	S-	1	\$350.00	0.00						
E 80 KSNV 09	9/25/12	2 09/25/12	Dr. Phil	CM	3-4p	- T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<			Dr Phil									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	- T	1	\$450.00	0.00						
E81 KSNV 09	9/26/12	2 09/26/12		CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<			Dr Phil									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	W	1	\$450.00	0.00						
E 82 KSNV 09	9/27/12	2 09/27/12	Dr. Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<			Dr Phil									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	T	1	\$450.00	0.00						
E 83 KSNV 09	9/28/12	2 09/28/12	Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<			Dr Phil									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/		09/30/12	F	1	\$450.00	0.00						
E 84 KSNV 10	0/01/12	2 10/01/12	Dr. Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PHIL<			Dr Phil									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/	/12	10/07/12	M	1	\$450.00	0.00						
E 85 KSNV 09	9/30/12	2 09/30/12		СМ	7a-8am	S	:30	1	\$625.00 1	0.00 NM	1	\$625.00

Print Date: 08/08/12 09:21:29 Page 9 of 11

Order / Rev: 105317

Advertiser: Crossroads GPS

Alt Order #: 06832440 Product Desc: Crossroads GPS **KSNV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sunday Today Sunday Today										
SUN TO	DDAY-NE	3C	Sunday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	S	1	\$625.00	0.00							
E86 KSNV	09/29/1	2 09/29/12	Saturday Today	CM	7a-9am		S-	:30	1	\$625.001	0.00 NM	1	\$625.00
AVG. A	LL WKS		Saturday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	/24/12	09/30/12	S-	1	\$625.00	0.00							
E87 KSNV	09/29/1	2 09/29/12	News 3 Today - S		9am-930am		S-	:30	1	\$500.00 1	0.00 NM	1	\$500.00
AVG A	LL WKS		News 3 Today - S	SAI									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	S-	1	\$500.00	0.00							
E88 KSNV	09/29/1	2 09/29/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	m	S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
MIKDO	NNA/O A.T.	4.4	Sa-Su News 3 at	Eleven									
	NWS-AT art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	S-	1	\$1,100.00	0.00							
E89 KSNV	09/30/1	2 09/30/12	Chris Matthews 9	:30AM <b>S</b> M	9:30a-10a		S	:30	1	\$500.00 1	0.00 NM	1	\$500.00
			Chris Matthews S	SUN 9:30am									
	LL WKS	E. J.D.	M/s shalsass	0	Data	Detien							
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
E 90 KSNV			Sa-Su Early News	•	5pm-630pm		S-	:30	1	\$650.001	0.00 NM	1	\$650.00
_ 00 110111	00,20,	_ 00/_0/	Sa-Su Early New		op 000p			.00	•	φοσοίσο :	0.00	·	φοσοισσ
AVG. A	LL WKS												
<u>Sta</u> Week: 09/	rt Date	End Date	Weekdays S-	Spots/Week	Rate Coro	Rating							
E 91 KSNV		09/30/12 2 09/25/12	Days of our Lives	CM	\$650.00 1258p-2pm	0.00		:30	1	\$425.00 1	0.00 NM	1	\$425.00
L91 KSKV	09/23/1	2 03/23/12	Days of our Lives		1230p-2pm	- 1-		.50	٠	ψ423.00 1	O.OO INIVI	'	ψ423.00
DAYS-0	OUR LIVE	ES<	,										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	-T	1	\$425.00	0.00	,	-20		\$40E 00.4	0.00 NIM		Ф40 <u>Г</u> 00
E92 KSNV	09/26/1	2 09/26/12	Days of our Lives Days of our Lives		1258p-2pm	VV		:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS-0	OUR LIVE	ES<	Dayo or our Livoo	,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	W	1	\$425.00	0.00							
E 93 KSNV	09/27/1	2 09/27/12	Days of our Lives Days of our Lives	CM	1258p-2pm	'	T	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-0	OUR LIVE	ES<	Days of our Lives	•									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	/24/12	09/30/12	T	1	\$425.00	0.00							
E94 KSNV	09/28/1	2 09/28/12	•		1258p-2pm		- F	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS-0	OUR LIVE	ES <sub>C</sub>	Days of our Lives	i									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	F	1	\$425.00	0.00							
E 95 KSNV	10/01/1	2 10/01/12	•		1258p-2pm	М		:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAVE	OUR LIVE	EQ.	Days of our Lives	•									
	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	M	1	\$425.00	0.00							
E96 KSNV	09/30/1	2 09/30/12	News 3 Today WI	knd CM	9a-930am		S	:30	1	\$500.00 1	0.00 NM	1	\$500.00
***	11 \4"		News 3 Today										
	LL WKS	End Data	Weekdays	Snote/Mock	Poto	Pating							
Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
E 97 KSNV				CM	11pm-1135p			:30	1	\$1,100.001	0.00 NM	1	\$1,100.00

Print Date: 08/08/12 09:21:29 Page 10of 11

**KSNV** 

Order / Rev: 105317

Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06832440 Crossroads GPS

09/25/12 - 10/01/12 Flight Dates:

778

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 AT 11< **End Date** Start Date Weekdays Spots/Week Rate Rating - T- - - -Week: 09/24/12 09/30/12 \$1,100.00 0.00 E 98 KSNV 09/26/12 09/26/12 M-F News 3 at Eleven CM 11pm-1135pm - - W- - - -:30 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 - - W- - -\$1.100.00 0.00 E 99 KSNV 09/27/12 09/27/12 :30 M-F News 3 at Eleven CM 11pm-1135pm ---T---1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ---T---\$1,100.00 0.00 E100 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate - - F- -Week: 09/24/12 09/30/12 \$1,100.00 0.00 E101 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven M- - - - -CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 10/07/12 M- - - - -Week: 10/01/12 \$1,200.00 0.00 E102 KSNV 09/25/12 09/26/12 Face to Face w/ RalstonCM - TW- - - -730-758pm :30 2 \$800.001 0.00 NM 2 \$1,600.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE- ADDED 1X Start Date **End Date** Weekdays Spots/Week Rate Rating - TW- - - -Week: 09/24/12 09/30/12 \$800.00 0.00 ---TF--E103 KSNV 09/27/12 09/28/12 Face to Face w/ RalstonCM 730-758pm :30 \$800.001 0.00 NM 2 \$1,600.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE- ADDED 1X Start Date **End Date** Weekdays Rating Spots/Week Rate 09/30/12 - - - TF- -0.00 Week: 09/24/12 \$800.00 E104 KSNV 10/01/12 10/01/12 Face to Face w/ RalstonCM 730-758pm M- - - - -:30 \$900.001 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating 10/07/12 M- - - - -\$900.00 Week: 10/01/12 0.00 09/30/12 09/30/12 Meet the Press E105 KSNV 1 \$3,000.001 CM 8a-9am ----S :30 0.00 NM \$3,000.00 Meet the Press MEET PRESS-SUN Start Date Spots/Week Rating **End Date** Weekdays Rate \$3,000.00 Week: 09/24/12 09/30/12 ---S 0.00 E106 KSNV 09/26/12 09/26/12 Wed PR 9-11p CM --W---:30 1 \$3,200.001 0.00 NM \$3,200.00 9-11pm Wednesday Prime 9-11pm ADDED SPOT SVU **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 09/24/12 09/30/12 - - W- - - -\$3,200.00 0.00 E107 KSNV 09/29/12 09/29/12 Sat PR 8-9p СМ ---S-:30 \$1,200.001 0.00 NM \$1,200.00 8-9pm Saturday Prime 8-9pm ADDED SPOT NBC PRIME Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 \$1,200.00 0.00 09/30/12 E108 KSNV 09/30/12 09/30/12 Sports Night in Las VegaSM Sun 1135p-1200a ----- S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas ADDED SPOT SPORTS NIGHT End Date Start Date Spots/Week Rating Weekdays Rate Week: 09/24/12 09/30/12 \$400.00 0.00 E109 KSNV 09/30/12 09/30/12 CM M-SA 8-11p / SUN-----S \$1,200.001 :30 0.00 NM \$1,200,00

Print Date: 08/08/12 09:21:29 Page 11of 11

**KSNV** 

Totals

115

\$83,275.00

Order / Rev: 105317

Advertiser: Crossroads GPS

06832440 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/25/12 - 10/01/12

778 Estimate:

Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End Len Spots Amount LAW & ORDER (synd) PF Law & Order (synd) PRIME ADDED SPOT L&O Start Date **End Date** Weekdays Rating Week: 09/24/12 09/30/12 ----S 1 \$1,200.00 0.00 E110 KSNV 09/29/12 09/29/12 Sat PR 9-10p СМ 9-10pm 0.00 NM ---S-:30 1 \$1,500.001 \$1,500.00 Saturday Prime 9-10pm ADDED SPOT CHI FIRE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 ---S-\$1,500.00 0.00 E111 KSNV 09/30/12 09/30/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 12----S :30 \$200.001 0.00 NM \$200.00 Law & Order (LF) ADDED SPOT DLINE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ----S 0.00 Week: 09/24/12 \$200.00 E112 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA 1 \$2,400.001 0.00 NM CM 1p-530pm ----S :30 \$2,400.00 NFL Pre-Game ADDED SPOT FNIA Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 09/30/12 1 \$2,400.00 0.00 E113 KSNV 09/28/12 09/28/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$3,200.001 0.00 NM \$3,200.00 Friday Prime 10-11pm ADDED SPOT. DLINE Start Date **End Date** Weekdays Spots/Week Rating Rate ---- F--Week: 09/24/12 09/30/12 \$3,200.00 0.00